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- Capital: Querétaro
- Municipalities: 18
- Population: 1,935,393 inhabitants
- % of national population: 1.7
- Territorial surface: 11,684 km²
- % of surface of the country: 0.6
- % share in national GDP: 1.9
- Sector with the highest contribution state GDP: Manufacturing industries (25.6%)

Why invest in Querétaro?

Querétaro has an excellent strategic location for business because of its proximity to Mexico City and major sea ports in the country. The manufacturing industry is one of the most dynamic industries of the local economy, as it contributed a quarter of the state's gross domestic product in 2011. Another industry with big opportunities for investment are real estate and trade.

Population

Querétaro's population accounted for 1.7% of Mexico's total population in 2012.

POPULATION 2012

Concept	Querétaro	National	% over National A/B
	Total (A)	Total (B)	
Total Population (TP)	1,935,393	115,639,915	1.7%
Population under 14 years of age	497,464	29,558,300	1.7%
Working Age Population (WAP)	1,437,929	86,081,615	1.7%
Economically Inactive Population (EIP)	681,579	35,388,309	1.9%
Economically Active Population (EAP)	756,350	50,693,306	1.5%
Active population	710,319	48,203,851	1.5%
Inactive population	46,031	2,489,455	1.8%

EMPLOYEES BY BRANCH OF ECONOMY ACTIVITY 2012

Concept	Querétaro	National	% over
	Total (A)	Total (B)	National A/B
Total Active Population	710,319	48,203,851	1.5%
Agriculture	70,177	6,893,742	1.0%
Mining, Electricity and Water	4,877	429,329	1.1%
Manufacturing	157,134	7,431,599	2.1%
Construction	71,210	3,517,161	2.0%
Commerce	124,048	9,335,904	1.3%
Other Services	282,395	20,278,146	1.4%
Non Specified	478	317,970	0.2%

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2012.

Employment

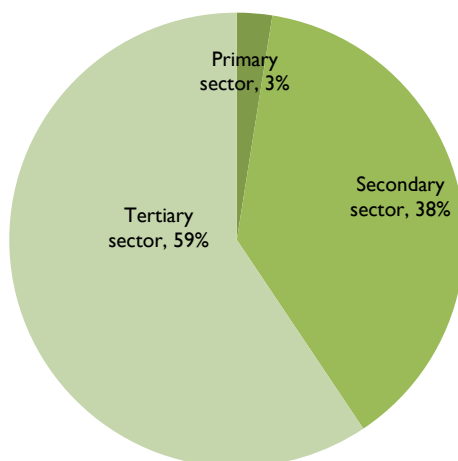
Querétaro recorded 710 thousand workers during 2012, mainly in other services and in the manufacturing industry. In respect to the national level, the state represented 1.4% of the workers in other services and 2.1% in the manufacturing industry.

Economy

The Gross Domestic Product (GDP) of Querétaro exceeded 260 billion pesos in 2011, and contributed 1.9% to Mexico's national GDP.

Tertiary sector, which includes trade and real estate services, contributed 59% of the state's GDP in 2011.

GDP STRUCTURE OF QUERÉTARO, 2011



Source: INEGI
Facts: Millions of pesos
*Indirectly Measured

GDP 2011	Querétaro	National	Share (%)
	Total (A)	Total (B)	A/B
Total	260,688	13,843,758	1.9%
Primary sector	6,523	477,813	1.4%
Agriculture, forestry, fishing and hunting	6,523	477,813	1.4%
Secondary sector	99,356	5,051,709	2.0%
Mining, quarrying, and oil and gas extraction	7,790	1,441,490	0.5%
Utilities	2,186	170,979	1.3%
Construction	22,426	928,967	2.4%
Manufacturing	66,955	2,510,274	2.7%
Tertiary sector	154,808	8,314,236	1.9%
Wholesale and retail trade	50,641	2,280,631	2.2%
Transportation and warehousing	24,343	960,350	2.5%
Information	6,784	397,461	1.7%
Finance and insurance	4,398	486,836	0.9%
Real estate and rental and leasing	20,788	1,334,523	1.6%
Professional, scientific, and technical services	6,855	418,295	1.6%
Management of companies and enterprises	72	54,345	0.1%
Admin. & support and waste mgmt. & remediat. svcs.	4,672	326,476	1.4%
Educational services	12,261	678,252	1.8%
Health care and social assistance	7,144	408,696	1.7%
Arts, entertainment, and recreation	1,001	50,457	2.0%
Accommodation and food services	5,274	304,257	1.7%
Other services (except Public Administration)	3,922	323,911	1.2%
Public Administration	8,881	591,206	1.5%
Financial intermediation services*	-2,228	-301,461	0.7%

Million of pesos

*Indirectly Measured

Foreign Direct Investment

- Querétaro received 530 million dollars in Foreign Direct Investment (FDI) in 2012, which was 4.2% of the total FDI received in Mexico.
- Of all the FDI received by the state almost was directed toward the manufacturing industry, followed by the commerce.

Salaries

Querétaro recorded an average salary for IMSS contribution of \$295.2 in 2012, which was above the country's average salary of \$260.1.

Average Salary quote to IMSS*	
Querétaro	295.2
National	260.1

*Payments per day in 2012 annual average.
Source: STPS.

Average Salary quote to IMSS by National Activity Sector*	
Agriculture, forestry, fishing and hunting	150.1
Extractive industry	419.0
Processing industries	272.4
Construction	191.9
Electrical and water supply	636.3
Commerce	229.8
Transport and communications	326.4
Services to companies and individuals	264.2
Social services	286.7

*Payments per day in 2012 annual average.
Source: STPS.

Infrastructure

Infrastructure in the state of Querétaro	
Railways (Km)	475
Trunk and branches	387
Secondary	67
Special	21
Sea ports	0
International Maritime Ports	0
Coastal Shipping Ports	0
Airports	1
Domestic	0
International	1

Source: SCT and AEPEF 2012 from INEGI.

Querétaro has 475 kilometers of railways. It has one international airport.

Infrastructure in the state of Querétaro	
Medical unit	316
Public	251
Private	65
Sites for hosting	301
Rooms	10,415

Source: SCT and AEPEF 2012 from INEGI.

Education

EDUCATIONAL INFRASTRUCTURE 2011-2012

Querétaro	Senior High Schools	Higher Education
Institutions	n.a.	62
Schools	221	84
Students	67,758	53,853
Teachers	4,705	6,508

Source: SEP, 2013.

Out of 96,101 students who completed studies from engineering and technology in Mexico, 1,216 are from Querétaro.

HIGHER TECHNICAL SCHOOL POPULATION 2010-2011

Querétaro	Enrolment	With completed studies	Graduates
Total	4,821	1,584	1,921
Agricultural Sciences	0	0	0
Health Sciences	31	3	0
Social and Administrative Sciences	1,877	624	704
Education and Humanities	91	14	2
Engineering and Technology	2,822	943	1,215

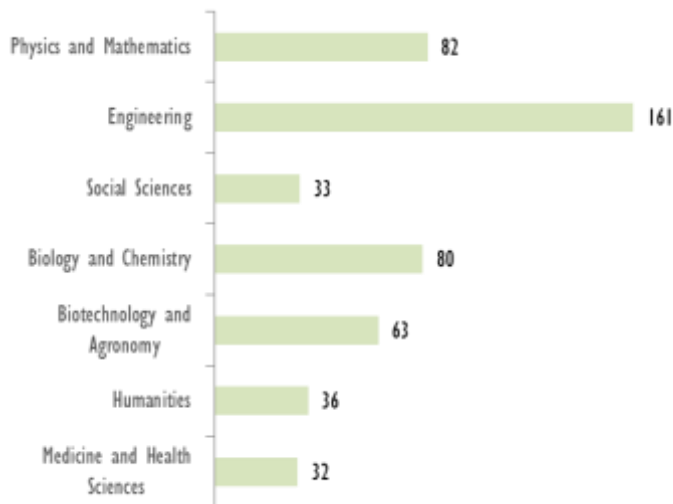
Source: ANUIES, 2013.

UNDERGRADUATE POPULATION 2010-2011

Querétaro	Enrolment	With completed studies	Graduates
Total	39,053	5,881	5,165
Agricultural sciences	412	54	34
Health Sciences	3,318	559	390
Natural and Exact Sciences	231	37	37
Social and Administrative Sciences	15,857	2,673	2,307
Education and Humanities	2,527	392	323
Engineering and Technology	16,708	2,166	2,074

Source: ANUIES, 2013.

NUMBER OF RESEARCHERS BY AREA OF SCIENCES



Mexico recorded 19,747 researchers at January 2013; 2.5% of them were in Querétaro.

Most of the researchers in the state focused on the areas of engineering, physics and mathematics.

Researchers living force at January 2013.

Source: National Research System, CONACyT.