



Save the Dates! Feb. 11-14, 2014
The ALTA Trade Mission to
Mexico City, Querétaro and León!

Register today at
www.affiliatedlawyers.org/upcoming-events
Registration Deadline: Jan. 24, 2014
Space is Limited!!

ALTA is a diverse international network of highly successful practitioners and professional business colleagues focused on exploring service offerings, marketing and business development for the Americas. **The 2014 ALTA Trade Mission** is designed to illustrate both the legal and business value propositions coupled with the insights necessary for conducting cross-border business primarily between the U.S. and Mexico. The trade mission's goals are to educate, inform and explore business opportunities among the attendees, increase expertise and introduce business resources. Who should attend? Corporate executives, attorneys, accountants, consultants, investors, small business owners and other business related persons interested in expanding their global reach.

Industry Sectors: marketing/advertising, manufacturers of all industries, food & beverage, hospitality and tourism, import/export logistics and supply chain, professional services, legal services, technology/telecom, retail, banking/finance, energy & natural resources, insurance, securities, waste management/"green" industries**

“Why Mexico?” The Legal and Business Considerations & Opportunities of Cross-Border Business with Mexico

About ALTA
Growth / Expansion /
Business Development

ALTA's mission is to promote the growth, expansion, business development, trade relations, international alliances and continuing legal education of ethnically diverse law firms through collaborations and partnerships with each other and alliances with major regional, national and international law firms and associations that represent or seek to represent clients in the Americas, including for profit and not for profit corporations.

ALTA TRADE MISSION AGENDA** MEXICO CITY, QUERETERO, LEON FEBRUARY 11-14, 2014

Tuesday, February 11, 2014

6-8 PM: Welcome and Networking
MARRIOTT REFORMA HOTEL,
Mexico City, MX

Wednesday, February 12, 2014

Morning
TRAVEL TO QUERÉTARO
**Introductory Remarks - ALTA and
the Purposes and Goals of the ALTA
Trade Mission**

Speakers: *Information and
Training from qualified local legal
and business professionals*

12:00-1:30 PM - Lunch

Afternoon
Business Connect Meetings:
*Assigned Sector Liaisons with
Industry Leaders*

6:00 PM - Dinner
FIESTA AMERICANA GALINDO,
Querétaro, MX

Thursday, February 13, 2014

Morning
TRAVEL TO LEÓN
Speakers: *Information and
Training from qualified local
legal and business professionals*

12:00-1:30 PM - Lunch
Afternoon
Business Connect Meetings:
*Assigned Sector Liaisons with
Industry Leaders*

RADISSON POLIFORUM
LEÓN, León, MX

Friday, February 14, 2014

Morning
Speakers: *Information and
Training from qualified local
legal and business professionals*

Afternoon
RETURN TO MEXICO CITY
Closing Remarks

***subject to change – please visit the web
address below for updated information
and registration*